



FOR IMMEDIATE RELEASE

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## Find Answers Anytime Day or Night

MADISON, WI.-February 2011

Entrepreneurs have taken advantage of a money-making opportunity to reconfigure the “question-and-answer model,” as seen in the *New York Times*, Feb. 7, 2011. In these new Q&A models, users post questions & other users post answers, which can be edited by others. The downside of this is you don’t always get reliable answers; like the free online encyclopedia Wikipedia, there’s dubious quality control and anyone can edit the answers.

AskAway – the statewide library consortium – connects you to a trained librarian, whenever curiosity or need arises. When you use AskAway, you’re linked to research professionals who find answers using reliable and authoritative resources. Residents of all ages can use this service from their local public library’s website, from the Department of Public Instruction’s website at [http://dpi.wi.gov/rll/qp\\_form.html](http://dpi.wi.gov/rll/qp_form.html), or Facebook at [facebook.com/askawaywi](https://www.facebook.com/askawaywi).

Librarians at both public and academic libraries answer email and chat questions on AskAway. You don’t need to create an account or view advertisements to use AskAway; you need only type in your name and question (an email address is optional, except when using the email service.)

Why waste time with amateurs? Instead of searching a Wiki or asking a stranger, get the answers from your library professionals at AskAway!

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